



Faye
Business
Systems
Group

Welcome to the Software You've Always Wanted...

SUGARCRM CONSTANT CONTACT INTEGRATION

A FEATURE MATRIX FOR THE FAYEBSG CONSTANT CONTACT INTEGRATION FOR SUGARCRM

The FayeBSG SugarCRM – Constant Contact Integration offers you both a detailed and high level view of your marketing efforts. It allows the two software packages to “communicate with one another” by syncing accounts and contacts, email addresses, marketing lists, campaign results, individual email tracking, and removal results. The synchronization runs with the SugarCRM scheduler and can be set up to run when and as often as makes sense for your business.

Key Benefits

- Eliminate double entry of contacts in Constant Contact & SugarCRM
- Update marketing lists within SugarCRM
- View campaign results within SugarCRM
- Keep a complete history of email results
- Create reports in Sugar from your Constant Contact results
- Create automated emails and workflow from your Constant Contact results

All FayeBSG Products are based on an annual recurring subscription. The purchase of this integration includes all software updates for one year, an operating manual and unlimited email support. Our implementation services are not included, but they are recommended. **Contact us for integration and implementation pricing at 818-280-4820 or info@fayebsg.com.**

FayeBSG SugarCRM Constant Contact Integration

	Sugar - Constant Contact Integration
Features	
Flexible scheduler allows sync to occur as needed	✓
Cloud based	✓
Smooth synchronization of large lists	✓
Compatible with Sugar 6 and higher	✓
Ability to sync Lists & download Campaigns if needed before the scheduled sync occurs	✓
Create new Target Lists in Sugar based on Campaign results	✓
Create workflows in Sugar based on Campaign results	✓
Constant Contact email results displayed in Sugar Campaign Module	✓
Ability to create Target lists in Sugar that sync directly to Constant Contact	✓
Sync marketing lists from Constant Contact into Sugar	✓
View individual Campaign results under each Contact or Lead record in Sugar	✓
Keep a complete history of Campaigns and email results in Sugar	✓
Mass update marketing lists within Sugar using List View	✓
Sync Campaign results, including 'Click Thru' links from Constant Contact into Sugar	✓
Sync bounced emails (with 'bounced' result displaying)	✓
Sync removal results (opt-out)	✓
Sync which documents were downloaded from each Campaign into Sugar record	✓
Ability to remove Contacts from a Target List within Target List record	✓
Add Contacts to a specific Target List when in that record	✓
Download Contacts to import into Sugar from Constant Contact based on email address	✓
View all Contacts on each marketing list in Sugar	✓
Downloading and importing Constant Contact contacts into Sugar	✓
Duplicate checking via Constant Contact import	✓
View opens, forwards, clicks that each Contact has within Sugar record	✓
Update Contacts email, company name, street address and more within Sugar and then it will update in Constant Contact	✓
Ability to see downloaded documents	✓
Compatibility	
Compatible with Sugar versions 6.0 and up	✓
Not compatible with Sugar running on Oracle	X
Email Support	
Unlimited 9-5 PST support for the integration	24 hour response
Updates and upgrades to support all Sugar upgrades and updates, throughout the year	✓
Updates and upgrades to support all Constant Contact upgrades and updates, throughout t	✓

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